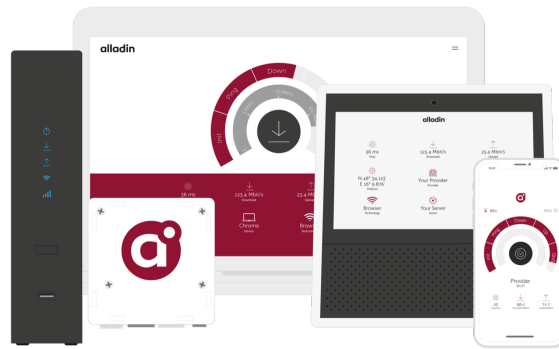


# alladin Nettetst

## Europe's official Reference Monitoring System

Our telecommunications customers are transforming the market. They sell user experience, not only products. And best of all: they save a lot of money doing so.

We create better internet experience and increase market share.



Main challenges for ISPs regarding quality of service today:

- Unhappy customers
- Complex problem localization
- Service breakdowns & SLA breaches
- Costly, technology-based investments






„...mobile broadband experience is currently the principal driver behind smartphones users' loyalty to operators...Millennials expect operators to communicate app experience rather than network coverage...”

Quotation from: Ericsson ConsumerLab

End-to-end monitoring of user experience with the modular Nettetst

- Automated service monitoring in any IP-based network
- Tests 150+ parameters: performance, quality of service & experience
- For all prevailing technologies: fixed line, WiFi & mobile
- Runs in Android, iOS, web browsers & desktop
- Interfaces for routers/CPEs, CRM systems and data export
- Nettetst as a white label app or integrated in 3<sup>rd</sup> party apps
- Available on dedicated hardware boxes (ANT boxes B2B & B2B2C)

Nettetst Standard Use Cases: monitor everything, all the time and everywhere

-  Resolve and prevent problems
-  Better service at lower costs
-  Optimizing use of resources
-  Services available 24/7
-  Automated service quality monitoring



alladin Nettetst is the first and only independent and fully BEREC-compliant open-source solution. It also complies with ETSI/ITU-T standards and DSM Regulation (European Commission, EC). alladin is official supplier of BEREC's (Body of European Regulators, EC) NN Reference System for Europe.

