Measure
the Real User Experience!

AS Drive Tests
The Art of Drive Testing 2.0

We measure the future
Conventional drive tests are a thing of the past.

Today, the focus is on the user. Anyone who understands their needs will outperform competitors. Takes decisions tuned to the future. Makes targeted investments. Sells more.

To understand means: to know the users’ experiences and needs.

The AS Drive Test measures user experience – not just internet performance.

**Comprehensive**
We measure and test data transfer (speed, QoS & QoE), roaming, calls, voice quality, coverage, net neutrality. Up to 24 hours, 7 days a week.

**Actual**
We create user profiles and measure their user experience during the practical use of various applications. Countless combinations are available.

**Focus on customer service**
You want to know the actual performance of your app or of third-party service applications? On their own or combined with others?

**Automatic**
We run the measuring process by remote control, automate applications and manage different measuring points centrally.

**Up-to-date**
We use current conventional hardware. Individual combinations of manufacturers and model types are possible.

**Conforming to the law**
Our measurements are based on the Nettest. The measuring system compliant to DSM, ETSI and TVO standards. Recognised by national regulators and the European Commission.

** Truly customised**
The best part of it? You can freely choose the measuring scope, user profiles, applications to be tested, measuring points (mobile/fixed line), the smartphones used, and the reporting quality to customise your AS Drive Test.
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